

B.alert Style Guide

Gabby Wilson

LOGO



277 px x 131 px

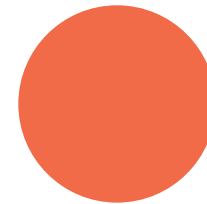
Larger logo is for opening screen only. Smaller Logo is for all other screens throughout the interface.



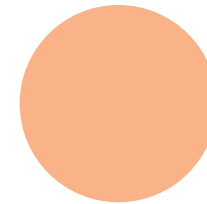
90 px x 43 px

COLOR PALETTE

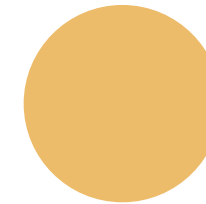
PRIMARY



#f36a47



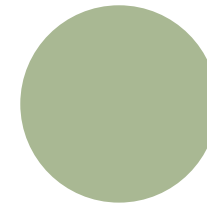
#ffb288



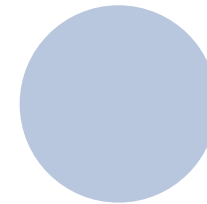
#edbb6a

Used for all the main elements.

ACCENT



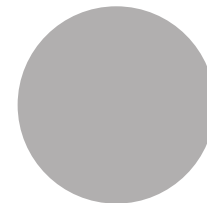
#a8b792



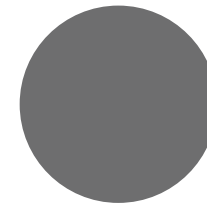
#b7c6de

Used for a few small elements.

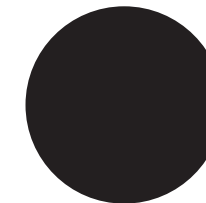
BASE COLORS



#b0aeae



#6e6d6e



#000000

Used for a text and shading elements.

TYPOGRAPHY

BUTTONS

Page Title

Joanna Sans Nova Book, Size 28,
Leading 36, Standard Kerning

Heading

Joanna Sans Nova Black, Size 22,
Leading 30, Standard Kerning

Body Text

Joanna Sans Nova Regular, Size 16,
Leading 22, Standard Kerning

Bold Body

Joanna Sans Nova Extra Bold, Size 16,
Leading 20, Standard Kerning

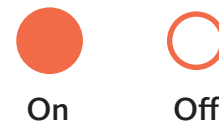
Button Text 1

Joanna Sans Nova Book, Size 14,
Leading 18, Standard Kerning

Button Text 2

Joanna Sans Nova Medium, Size 12,
Leading 18, Standard Kerning

Select Multiple Button
25 px x 25 px



Drop Down Select from list
146 px x 33 px



On/Off switch
50 px x 25 px



Drop Down Select number
120 px x 33 px



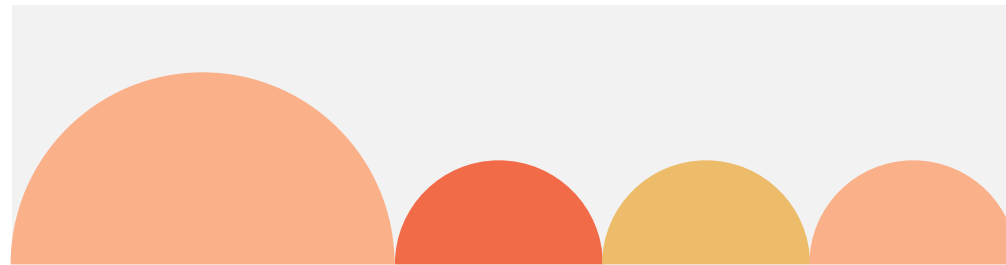
Oval Button for Text



For the Oval button and Drop Down Menus,
padding should be 25 px on the sides and
10 px for the top and bottom. Size buttons
accordingly to text.

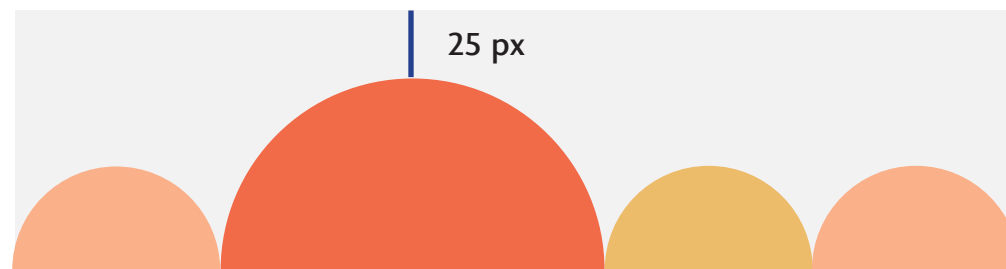
NAVIGATION

Organizational Navigation for bottom of Screen

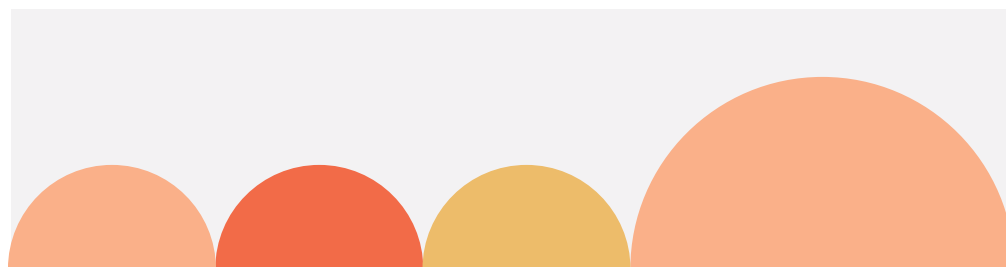
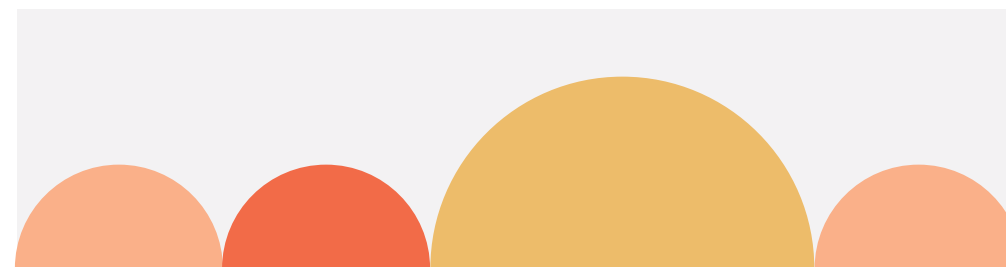


Circle goes larger when selected (144 px x 72 px)

Smaller Circles are (78 px x 39 px)



Padding 25 px from top of largest circle



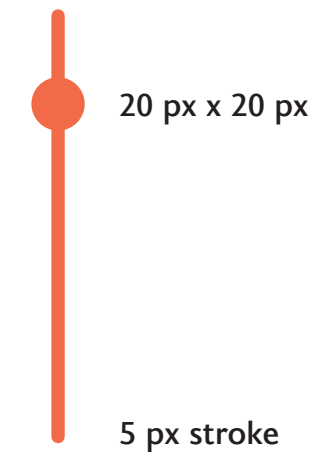
Pull Up
375 px x 40 px



Pull Down
375 px x 40 px



Zoom



ICONS

Settings



Negative
35 px x 35px

Flag (Solid)



Negative
27 px x 34 px



#f36a47
27 px x 34 px

Flag (Empty)



Search



Negative
22 px x 24 px



#6e6d6e
22 px x 24 px

List



Negative
30 px x 19 px

Proximity/Location



Negative
16 px x 28 px



#6e6d6e
12 px x 21 px

Time



Negative
26 px x 26 px



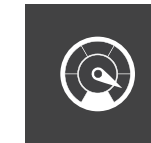
#6e6d6e
18 px x 18 px

Return



Negative
32 px x 23 px

Danger Meter Icons



Negative
28 px x 28 px



Positive
28 px x 28 px

Multi-Color
50 px x 50 px



Multi-Color
73 px x 73 px



Notification



#6e6d6e
24 px x 20 px

Uncertainty (?)



#6e6d6e
15 px x 15 px

Add More



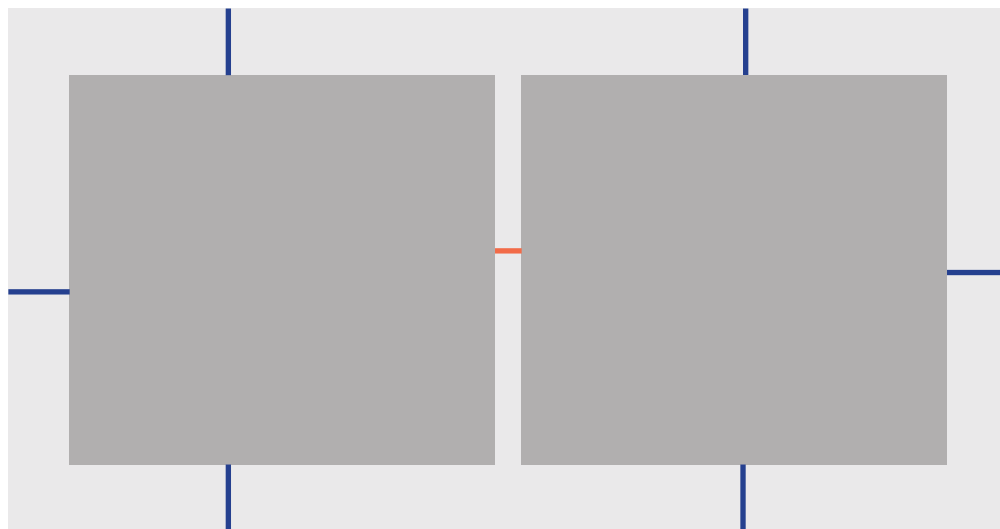
#6e6d6e
15 px x 15 px

**Size reflects actual size on Screen

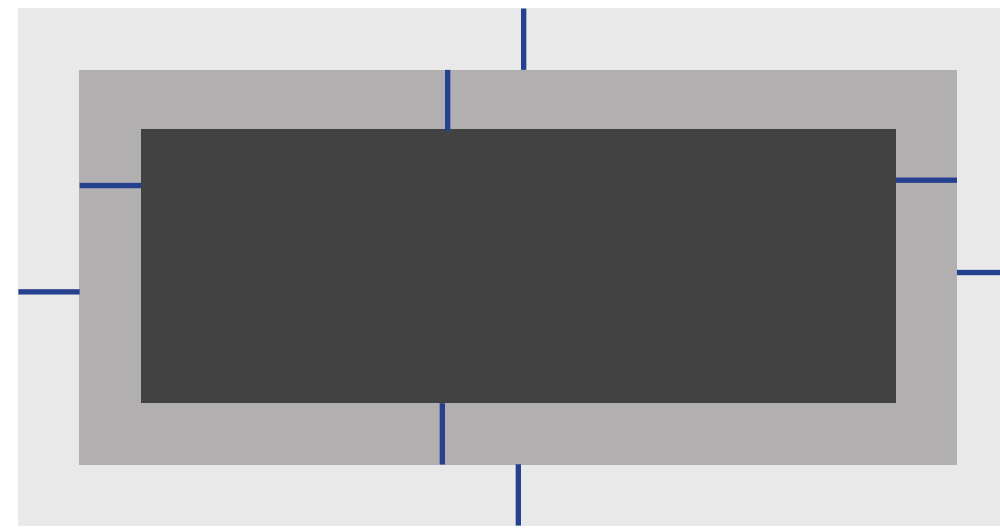
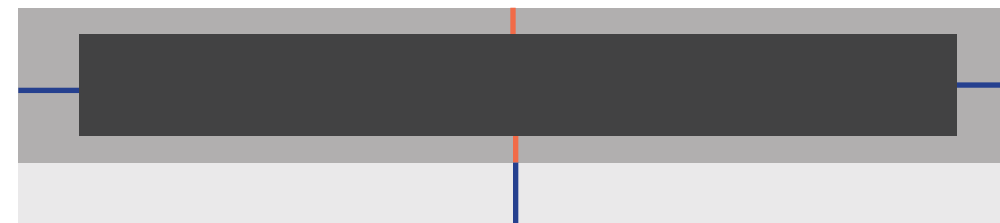
**Dependent on Background Color

SPACING

Basic Spacing for pictures, icons and text.



ORANGE Margins are 10px —
ORANGE Padding is 10 px —
BLUE Padding is 25 px —



SPECIAL SPACING

Crime Information Screen

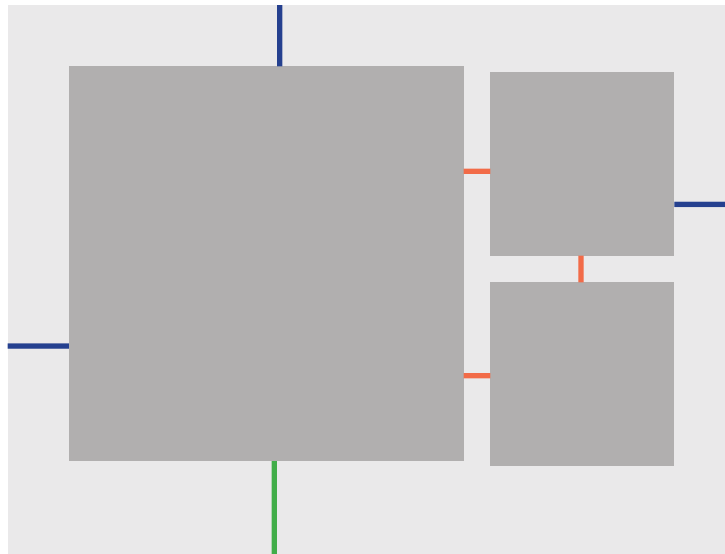


Photo size one: 148 px x 148 px

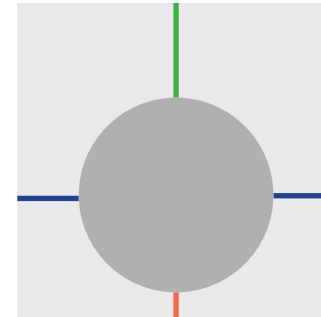
Photo size two: 69 px x 69 px

Meter size: 73 px x 73 px

ORANGE Margins are 10px

BLUE Padding is 25 px

GREEN Padding is 37.5 px



Paragraph Example

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

List View Screens

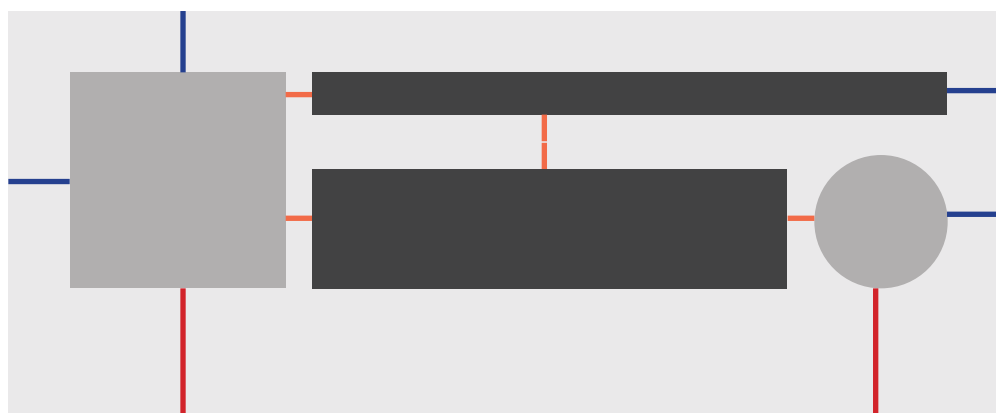


Photo size: 81 px x 81 px

Title Area: 16 px x 238 px

Text Area: 45 px x 178 px

Meter size: 73 px x 73 px

ORANGE Margins are 10px

BLUE Padding is 25 px

GREEN Padding is 37.5 px

RED Padding is 50 px



Lorem ipsum dolor sit am Title

📍 Lorem ipsum dolor
🕒 Consectetur ullamco



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