

Gabby Wilson

157 Ravines Way
Westerville, OH 43082

(614) 753-5996

wilson.3542@osu.edu

gwgraphicdesign.com

OBJECTIVE

I'm a recent graduate pursuing a career that encourages continuous personal growth and promotes teamwork in the field of brand experience design.

EDUCATION

The Ohio State University

Major: Visual Communication Design

Graduated: May 2020

Minor: Entrepreneurship and Innovation

GPA: 3.96 – *summa cum laude*

Coursework in Design Research, Retail Design, Typographic Design, UX/UI Design, Information Design, Motion Design, AR, Photography and Public Speaking.

WORK EXPERIENCE

Brand Experience Design Intern, Continental Office: Columbus, OH | January 2020 - Present

Develop experiences that convey an organization's brand within a physical space. Specialize in branding educational, athletic and corporate environments. Articulate design objectives and apply design solutions to various projects. Create and present client presentations to house design options.

Brand Communication Design Intern, Chute Gerdeman: Columbus, OH | Summer 2019

Worked with the creative team on client projects to enhance physical spaces in the industries of retail, food-service and hospitality. Strategized on pitch work to win new clients for Chute. Designed a variety of communicative, directional and expressive graphics. Implemented wayfinding strategies through graphic location plans. Protected design intent by producing final art for vendors to use.

Graphic Design Intern, PLANIT Studios: Worthington, OH | Summer 2018

Assisted on client projects by generating concepts and mockups in the field of wayfinding. Implemented SEO strategies and Google Analytics to improve client websites. Designed marketing materials to improve the PLANIT Studios brand.

PERSONAL & TECHNICAL SKILLS

Detail-oriented, Leader, Team-oriented, Effective communicator, Responsible, Self-motivated, Dedicated, Organized, Hard-working, Exceptional work ethic

Adobe Photoshop, InDesign, Illustrator, After Effects and XD; Microsoft Office; CAD-tools; Google Sketchup; Google Analytics and AdWords; HTML and CSS coding

HONORS, AWARDS & CAMPUS INVOLVEMENT

Undergraduate Research Scholarship + Research Distinction	2020
Speaker at the International Retail Design Conference	2019
Panelist Speaker at the Columbus Retail Summit	2019
Columbus Society of Communicating Arts	2017 - 2020
Dean's List	AU16 - SP20

References & portfolio
available upon request